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Calumet, MI

## ***Calumet Electronics Presents: Mission-Critical Manufacturing; There IS a Difference!***

A commodity is anything for which there is demand, but which is supplied without qualitative differentiation across a market. Commoditization of printed circuit boards has occurred as a result of the loss of differentiation across the supply base, often by the diffusion of the intellectual capital necessary to define the difference.

Calumet presents its Mission-Critical Manufacturing System to reintroduce qualitative differentiation and to define it!

### **Mission-Critical**

Definition: Activity, device, service, or system whose failure or disruption will result in the failure of the mission.

### **Mission-Critical Manufacturing System**

All manufacturing systems are mission-based and therefore not equal. Producing mission-critical printed circuit boards requires a manufacturing system dedicated to that target. Manufacturing elements must be established to meet the mission. Capital commitment and financial resource are prerequisite to achieve product realization. Calumet's Mission-Critical Manufacturing System creates the capability to achieve the mission!

### **There IS a Difference!**

Distinctions in levels of quality and satisfaction define product value and customer relationships. Calumet's Mission-Critical Manufacturing System has been making the difference for over 40 years producing high reliability printed circuit boards and high performance relationships. Every board is proudly built in the security of its Calumet, MI, USA facility. There can be a difference between conformance to specification and suitability for mission. When both are critical: Match the Mission to the Manufacturer!

For more information about Mission-Critical Manufacturing contact:  
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For more information about Calumet; visit: [www.calumetelectronics.com](http://www.calumetelectronics.com)